



TANGA KUNANI 88.5 FM

ADVERTISING RATES FOR RADIO SPOTS

TANGA KUNANI FM RADIO broadcasting at 88.5 from Tanga city. We specifically cater for advertising, educational and information needs of population of where we are available. So far we have a listenership of over 2 million people in our coverage area. All districts in Tanga are covered. We are also available in some parts of Kilimanjaro, Morogoro, and Pwani region.

The programming format is designed to cater for listeners of different age ranges, with consistence in Local and International news, entertainment, music, and sports programs. We proud our self for being the most liked and listened radio station in Tanga. Below is our rate card with prices set slightly lower than other radios.

STANDARD TIME	PRIME TIME
2 Spots : 100,000 Minimum Number of Spots : 2 TIME: 10:00 – 13:00 & 20:00PM – 00:00 AM	2 Spots : 150,000 Minimum Number of Spots : 2 TIME: 06:00 – 09:00 & 13:00PM – 20:00 PM
PROGRAM SPONSORSHIPS	SEGMENT SPONSORSHIPS
30 minutes Tsh 550,000 per 6 spots 60 minutes Tsh 850,000 per 10 spots <ul style="list-style-type: none">• Bulk Discount can be offered on block booking of more than Two Days.• Price includes opening and closing remarks.	3 Spots :180,000 <ul style="list-style-type: none">• Bulk Discount can be offered on block booking of more than Two Days.• Price includes opening and closing remarks.
EDUCATIONAL PROGRAMS	COMMERCIAL PROGRAMS
30 minutes Tsh 300,000 60 minutes Tsh 500,000 <ul style="list-style-type: none">• Bulk Discount can be offered on block booking of more than One Day.	30 minutes Tsh 600,000 60 minutes Tsh 1,500,000 <ul style="list-style-type: none">• Bulk Discount can be offered on block booking of more than One Day.
CASUAL ANNOUNCEMENTS	ON AIR MENTIONS
4 Spots : 30,000 Minimum Number of Spots : 2 (Public Announcements)	3 Spots : 45,000 Minimum Number of Spots : 3 (Commercial Mentions)

*All charges do not include 18% VAT.